

### Progress report for the 1<sup>st</sup> quarter 2015

1st January to 31st March 2015

Angler Gaming PLC, reg. no. C55255, Malta

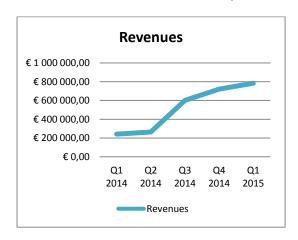
### Financial report for the period ended 31 March 2015

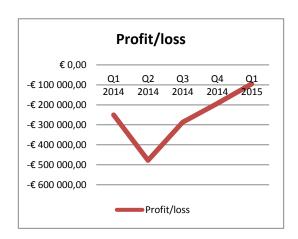
All figures are compared to the same quarter last year if not explicitly stated otherwise

### Strong growth in the first quarter 2015

### **Key Facts for Quarter 1 2015**

- Revenue increased by 220% to €783,627 (€ 241,808)
- Group loss reduced by over 50% compared to Q4 2014 €-94,443 (€-193,720)
- Net Game Win close to one Million Euros, 330% increase of Q1 2014 (€241,808)
- Customer deposits increased by 210% to €1,364,423 (€439,427)
- Dublinbet launched successfully as B2B-cooperation in Quarter 1.





### **Key Performance Indicators (EUR)**

	Q1	Q1	Year to date (Jan-Mar)	Year to date (Jan-Mar)
	2015	2014	2015	2014
Customer Deposits	€1,364,423	€439,427	€1,364,423	€439,427
Active Customers	11644	6117	11644	6117
New Registered Customers	15143	11598	15143	11598
Gross Game Win	€1,356,155	€241,808	€1,356,155	€241,808
Net Game win	€991,783	€229,217	€991,783	€229,217
Hold	53%	42%	53%	42%

<sup>\*</sup>Definition Active Customers: Customer that wagered at least one bet in the indicated period

<sup>\*\*</sup>Definition New Registered Customer: A new customer registered in the indicated period

<sup>\*\*\*</sup>Definition Net Game Win: Real money bets minus real money wins

### Events after Q1

• The Annual General Meeting will be held on the 27<sup>th</sup> May 2015 at 09.15.

Venue: Stockholm Waterfront Congress Centre & Radisson Blu Waterfront Hotel, Nils Ericsons Plan 4, Stockholm.

• Q2 2015 report will be published on 3<sup>rd</sup> August 2015

# **Consolidated Statement of Comprehensive Income** for the period ended 31 March 2015

Revenue	Q1 2015 € 783,627	Q1 2014 € 241,808	Jan - Mar 2015 € 783,627	Jan - Mar 2014 € 241,808	Full Year 2014 € 1,005,832
Cost of services sold	(491,379)	(36,342)	(491,379)	(36,342)	(895,438)
Gross profit / (loss)	292,248	205,466	292,248	205,466	110,394
Marketing expenses	(74,332)	(161,628)	(74,332)	(161,628)	(440,865)
Personnel expenses	(103,204)	(33,787)	(103,204)	(33,787)	(448,110)
Other external expenses	(157,569)	(214,491)	(157,569)	(214,491)	(215,292)
Depreciation, amortization	(40,964)	(40,906)	(40,964)	(40,906)	(163,855)
Operating expenses	(376,069)	(450,812)	(376,069)	(450,812)	(1,268,122)
Operating income / (loss)	(83,821)	(245,346)	(83,821)	(245,346)	(1,157,728)
Financial income / (expenses)	(10,622)	(4,577)	(10,622)	(4,577)	(51,233)
Income before tax	(94,443)	(249,923)	(94,443)	(249,923)	(1,208,961)
Tax	-	-	-	-	-
Net income / (loss) for the period	(94,443)	(249,923)	(94,443)	(249,923)	(1,208,961)
No of shares	71,832,355	41,653,833	71,832,355	41,653,833	71,832,355
Basic and dilute earnings per share	(0.0013)	(0.0060)	(0.0013)	(0.0060)	(0.0168)

<sup>\*</sup>Definition of Revenue: 'Bet - win - jackpot contribution - bonus cost - loyalty points - manual adjustments user balances', where in previous reports the bonus was classified under marketing expenses.

<sup>\*\*</sup>Definition of Cost of Services Sold: — the affiliate costs are classified under this category. In previous reports, these costs were classified under marketing expenses. Cost of sales includes: 'Payment processing fees to payment suppliers, affiliate expenses, Gaming License fees for products, software licence fees and affiliate costs'

## Angler Gaming plc Financial Report for the period ended 31 March 2015

## Consolidated Statement of Financial Position for the period ended 31 March 2015

Tor the period ended 31 march 2013				
	Group	Group	Company	Company
	Year ended	Year ended	Year ended	Year ended
	31 March	31 March	31 March	31 March
	2015	2014	2015	2014
	€	€		
Assets				
Non-current assets				
Investment in subsidiaries **	-	-	797	797
Intangible assets	370,882	489,101	-	-
Property, plant and equipment	15,588	60,329	1,385	839
Total non-current assets	386,469	549,430	2,182	1,636
Current assets				
Trade and other receivables **	770,562	161,525	3,658,830	2,707,817
Cash and cash equivalents	741,294	55,789	386,439	20,500
Total current assets	1,511,856	217,314	4,045,269	2,728,316
Total assets	1,898,325	766,744	4,047,451	2,729,952
Equity and liabilities				
Capital and reserves				
Paid up capital **	1,282,522	422,150	1,282,522	422,150
Non-refundable shareholder contribution	2,680,026	2,680,026	2,680,026	2,680,026
Premium Capital **	1,112,415	-	1,112,415	-
Retained Earnings	(3,704,269)	(2,638,331)	(1,028,126)	(571,568)
	1,370,694	463,844	4,046,837	2,530,608
Craditore , amounte falling due within one year				
Creditors : amounts falling due within one year  Trade and other payables **	527,631	302,900	614	199,344
Trade and Offici payables	321,031	302,900	014	133,344
Total liabilities	527,631	302,900	614	199,344
Total equity and liabilities	1,898,325	766,744	4,047,451	2,729,952

<sup>\*\*</sup> group period figures exclude intercompany balances

# Angler Gaming plc Financial Report for the period ended 31 March 2015

## Statement of Cash Flows for the period ended 31 March 2015

	Group Year ended 31 March 2015 €	Group Year ended 31 March 2014 €	Company Year ended 31 March 2015 €	Company Year ended 31 March 2014 €
Cash flow from operating activities				
Profit / (Loss) before taxation  Reconciliation to cash generated from operations:  Depreciation  Taxation	(94,443) 40,964	(1,208,962) 163,855	(87,033)	(450,364)
razdion				
Operating loss before working capital changes:  Movement in trade receivables  Movement in other debtors  Movement in trade payables  Movement in other creditors	(53,479) (236,250) 16,994 141,076 58,121	(1,045,106) (94,404) (370,752) 238,779 (6,692)	(86,951) - (241,503) - 400	(450,036) - (96,020) - (8,141)
Net cash used in operating activities	(73,538)	(1,278,176)	(328,055)	(554,197)
Cash flow from investing activities				
Cash issued by shareholders Intangible fixed assets Tangible fixed assets	625,804 - -	1,346,983 (21) (932)	625,805 - -	1,346,983 - (932)
Net cash generated from/used in investing activities	625,804	1,346,030	625,805	1,346,051
Cash flows from financing activities				
Short term loans Intra-group finance	-	(150,000) -	-	(150,000) (788,838)
Net cash generated from financing activities	-	(150,000)	-	(938,838)
Net movement in cash and cash equivalents in the year	552,266	(82,146)	297,752	(146,984)
Cash and cash equivalents at beginning of the year	189,028	271,174	88,687	235,671
Cash and cash equivalents at end of year	741,294	189,028	386,439	88,687

### **OTHER INFORMATION**

This report has not been reviewed by the Company's Auditor – the Audited Financial Statements for 2014 were published on the $20^{th}$ April 2015.
Malta, 4 <sup>th</sup> May 2015
Board of Directors of Angler Gaming PLC
Enquiries: Michael Bennett, CEO
michael.bennett@anglergaming.com

ANGLER GAMING PLC (PUBL) IS A MALTESE HOLDING COMPANY LISTED ON THE SWEDISH STOCK EXCHANGE, AKTIETORGET, THAT INVESTS IN COMPANIES WHICH PROVIDE GAMING SERVICES OVER THE INTERNET. ANGLER GAMING'S CORE BUSINESS IS TO OWN AND ADMINISTER SHAREHOLDING IN INTERNET GAMBLING COMPANIES. ANGLER GAMING PLC OWNS STARFISHMEDIA N.V WHICH THROUGH PARTNERS OR BY ITSELF OFFERS GAMES TO END USERS VIA THE INTERNET.