

PRESS RELEASE 11 APRIL 2014

Angler Gaming PLC Publishes Information Memorandum and price-sensitive information in connection with the Rights Issue

Today Angler Gaming PLC ("Angler") publishes its Information Memorandum in connection with its Rights Issue of new shares and attached warrants with preferential rights for existing shareholders in accordance with the press release from 14 March 2014. The Information Memorandum contains information that has not previously been published.

The Information Memorandum will be available on the Angler's website www.anglergaming.com and on Mangold's website http://www.mangold.se/MangoldOnline/Nyheter.aspx?newsId=540&index=1.

On page 20 in the Information Memorandum, under Message from the CEO, information that the Board of Angler deems could potentially be considered price sensitive, quoted below:

"In June 2013 the introduction of "Live-streaming" of real casino play slowly but steadily generated a positive impact and allowed us to penetrate into new markets and find new players. However, this product did not start to produce significant results until December 2013, since which time it has continued to contribute to the overall upturn in deposits.

In January and February the requests for funding from Starfish fell dramatically each month, by 5% and 21% respectively against 2013 funding levels. This was underpinned by a steady financial growth. February was our best ever month for deposits, almost €150,000, and we saw a widening gap between deposits and withdrawals despite some big winners in February.

Deposits overall for Q1 2014 were up by 63% compared to Q3 2013 and the hold percentages for all deposits during these periods stabilised at 30%.

Good gaming win percentages were achieved and these combined factors contributed to the increase in Starfish's cash-flow and reduced their dependancy on Angler to the point where in March the funding request was Zero.

"CasinoExtra"- the highly anticipated B2B brand that we had been trying to launch for several months - managed to generate 7% of deposits in February, operating "quietly" without a full suite of games to offer players and zero marketing spend.

CasinoExtra finally went fully live on 6th March with a limited initial spend Marketing Budget. Initial turnover figures were positive and in line with our expectations.

There are negotiations in hand with two "land based" casino operators to launch more white label sites through Starfish, indications are that this could happen in Q2, 2014".

Financial and legal advisers

Mangold Fondkommission AB is acting as financial advisor and WH Partners is acting as legal advisor to the Company in the Rights Issue. Gernandt & Danielsson Advokatbyrå KB is acting as legal advisor on aspects of the Rights Issue related to Swedish law.



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Angler Gaming plc is a Maltese holding company listed on AktieTorget that invests in companies which provide gaming services over the Internet. The main focus of the operation is to own and administer internet gambling companies.