

PRESS INFORMATION

Friday 28th September 2012

Angler Gaming PLC announces launch of CasinoEstrella.

In keeping with the strategy plan announced by Angler earlier this year their subsidiary, Starfish Media, has today launched CasinoEstrella within the Q3 target release date.

The Starfish Media CEO, Hans Dahlgren, announced the launch.

"I am very proud to be able to announce the launch, today, of our first brand - CasinoEstrella.

The Starfish-crew has put in a tremendous amount of work these last few months to ensure the target release window was met and the result speaks for itself - a high quality website built on a stable yet flexible platform which has been customised to meet our needs.

CasinoEstrella will target Latin America with the initial markets being Mexico and Chile. We shall continue to expand into other markets in the region during Q4 as more local supplier contracts are finalised.

Our own Affiliate system, iGamingPartners, is set to be launched prior to the Barcelona Affiliate Conference in October and we are anticipating that it will generate strong Affiliate interest in CasinoEstrella.

In addition to our SEO marketing strategy currently being deployed, we will actively target and add more Affiliates as we expand our market."

Angler Gaming PLC,
Registration No:C55255

Malta Office - Caledonia Tower, Flat 1,
Qui-si-sana
Sliema
Malta

Registered Office - C/O WH Partners, Suite A, Dolphin Court,
Embassy Way, Ta' Xbiex
Malta

info@anglergaming.com
www.anglergaming.com

For more information contact:

Michael Bennett
CEO – Angler Gaming PLC

michael.bennett@anglergaming.com

Angler Gaming PLC,
Registration No:C55255

Malta Office - Caledonia Tower, Flat 1,
Qui-si-sana
Sliema
Malta

Registered Office - C/O WH Partners, Suite A, Dolphin Court,
Embassy Way, Ta' Xbiex
Malta

info@anglergaming.com
www.anglergaming.com